

SYNEX

ORDER DIRECT AND SAVE

25% OFF



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To order by FAX include your credit card
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COD orders add \$3.30

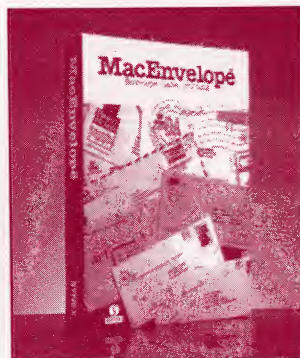
Or MAIL your order to
SYNEX
692 Tenth Street
Brooklyn, NY 11215-4502

**30 DAY
M.B.G.**

30 day money back guarantee on all products. If you are not completely satisfied return them to us for a full refund, no questions asked.

MacEnvelopeTM

Envelope/Label Printing



We've created with MacEnvelopeTM a product to help with every aspect of label and envelope printing. An easy-to-use WYSIWYG (what-you-see-is-what-you-get) display uses a simple point and drag technique for creating your own custom designs or stationery. There's no need to rekey address lists either. MacEnvelopeTM will import any text file from your word processor or database including Word®, FilemakerTM, 4th DimensionTM, ExcelTM and WorksTM, just to name a few.

Optional Postal Bar Code makes your mail machine readable for the fastest possible Postal service. With over 100 preformatted templates of the most popular label and envelope products, you can be printing mail lists in no time. The MacEnvelopeTM desk accessory is also included.

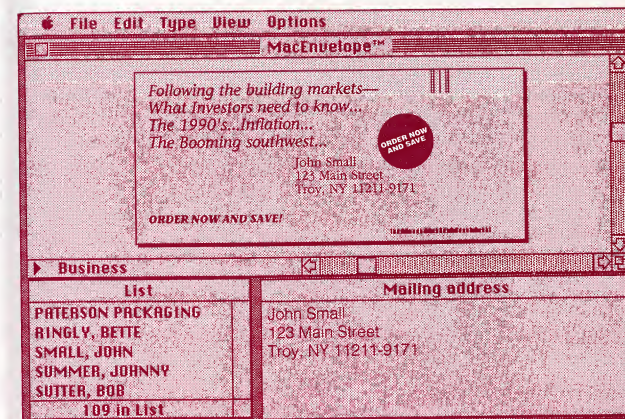
"...now I bar code all my mail with
Macintosh and MacEnvelope.
Highly recommended."

—John Doorak, San Francisco Examiner, May 1989

MacEnvelopeTM 5.0

**30 DAY
M.B.G.**

25% off \$67.46
US \$50.59



◆ **Postal Bar Code**— automatically prints Postal bar code to speed your envelope through the Postal Service and reduce your postage (when bulk mailing).

◆ **MacEnvelopeTM desk accessory**— lets you print envelopes while working with other programs.

◆ **Graphics**— PICT, PICT2 and EPS files can be sized and repositioned anywhere on envelopes or labels.

◆ **1600 name database**— save up to 1600 names per file, sorted alphabetically or by ZIP code.

◆ **Postal Guidelines**— on-screen address and postage information helps you design envelopes that work.

◆ **Import/Export**— routines let you use any text files created with other applications such as Word®, FilemakerTM and 4th DimensionTM to name a few. No need to rekey your existing address lists.

◆ **Continuous or sheets**— print labels or envelopes on sheets or tractor fed continuous forms. Program includes over 100 preformatted templates.

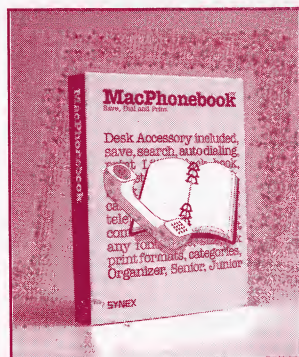
◆ **Graphics and Message Libraries**

◆ **Laser printer or ImageWriter**

Many more features specifically designed to help you do your envelope and label printing.

MacPhonebook™

Create, Save and Print



MacPhonebook™ will change forever the way you manage lists of names, addresses, telephone numbers, dates and comments. In today's world, changes happen so rapidly that handwritten lists become quickly out-of-date. By maintaining your important lists on computer, entries can be changed, added, or deleted at any time and reprinted at a moment's notice.

Separate books can be created (1600 entry limit per book) with up to eight categories you define. There's room in each entry for a six-line address, three telephone numbers, date and comment.

Entries can be made with the convenient desk accessory at any time, even while you're in another application or still on the telephone.

When it comes time to print, MacPhonebook™ produces double-sided, paginated sheets for all popular formats including DayRunner™, DayTimer™, Filofax™, Senior and Junior Organizer™ in addition to three convenient sizes of its own — Little Black Book, Checkbook and Pocket Book (prints on 8 1/2" x 11" paper — no special paper required).

MacPhonebook™ 3.0
Additional Covers (3 sizes/2 ea.)

**30 DAY
M.B.G.**

25% off \$37.46
~~US \$49.95~~
US \$3.00

BOOK - 155 entries	
Entry	MIDDLEMAN, RALPH ABC MOTION PROJ. INC 287 CARPENTER RD GLENS FALLS NY 12073
Home	508 534 2314
Work	508 934 2155
Fax	508 934 2155
Birthday	11/4 (mm/dd)
Comment	WORKS TUES, WED, FRI WIFE'S NAME IS BETSY
	<input type="radio"/> Friend <input type="radio"/> Special <input type="radio"/> Relative <input type="radio"/> Fax dir <input checked="" type="radio"/> Business <input type="radio"/> Inhouse dir <input type="radio"/> Service <input type="radio"/> Special
	MIDDLEMAN, RALPH MIDWOOD EXTERMINATIN MILLER, EDITH & BERT MILLER, LILIAN MILTON GLASER, INC. MOORE, DAVID

◆ **Desk accessory included** — *save new entries, search database, dial the telephone*

◆ **Prints all popular formats** — *DayRunner™, Daytimer™, Filofax™, Senior and Junior Organizer™, Little Black Book*

◆ **Speed dialing** — *dial your telephone through your modem with a single keystroke*

◆ **Date-fields and popup date reminders**

◆ **Comment field**

◆ **Black covers included** — *LBB, Checkbook, Pocketbook covers (1 ea.)*

◆ **Print double-sided phonebooks** — *any font and style in six different formats*

Also from SYNEX:

Print perfectly with your dot-matrix or laser-printer using SYNEX MacPhonebook™ paper:



9001
(5 1/2" x 8 1/2")
100 sheets (200 pages)



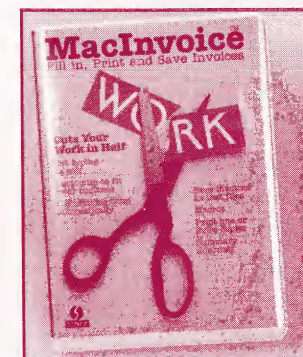
9002
(3 3/4" x 6 3/4")
100 sheets (300 pages)

9001
9002

US \$14.95
US \$14.95

MacInvoice™

Fill in, Print and Save Invoices



MacInvoice™ minimizes the tedium of invoicing adding the convenience of printing, saving and generating reports. Specifically designed for small businesses and individuals.

Calculations done automatically. Recall, Restore and Macros will make invoicing easier and faster than ever before. End the cost of ordering pre-printed invoices. Saves invoices as text files — useful when working with other applications such as databases, word processors or spreadsheets. Printing of one or more copies, consecutively numbered blank invoices and reports. Customize the invoice to your business's needs.

File Edit Options		INVOICE № 001000	
YOUR COMPANY NAME HERE STREET ADDRESS CITY STATE ZIP CODE		SALESPERSON JOHN ARABUSHITH	
		DATE 3/25/89	
BILL TO: ABC CORPORATION ATTN: JOHN SMITH 123 MAIN STREET CENTERTON, NE 11234		SHIP TO: JOHN SMITH 43 LEXINGTON ROAD MIDDLETOWN, NE 11234	
ORDER № 880123	F.O.B. POINT MIDDLETOWN	TERMS Net 30 days	YOUR ACCOUNT № PO 23454
DATE SHIPPED 3/29/89	SHIPPED VIA FEDERATED EXP	POSTAGE PAID YES	COLLECT
MESSAGE Thank you for the opportunity to serve you. Please call again.			
TOTAL		\$95.71	

File Edit Options

YOUR COMPANY NAME HERE
STREET ADDRESS
CITY STATE ZIP CODE

INVOICE № 001000

QUANTITY	DESCRIPTION	UNIT PRICE	AMOUNT
125	Form No. 495-50A-4588, white tria	1.24	155.00
95	No. 11 metal fasteners, no head	0.34	28.90
4,500	White bond, no edges, margins bond	0.02	90.00
3	White End Caps	34.59	103.69
	Shipping/Handling	12.50	12.50
March 31, 1989 -- half price sale on all out-of-date stock. Come in and browse!			
CORPORATE ACCOUNTS WELCOME			
SUBTOTAL			391.08
TAX RATE (%)	6.25	TAXABLE	60.00
SALES TAX			5.63
TOTAL			396.71

◆ **For small business**— professional looking invoices without a bulky accounting package.

◆ **Cuts your work in half**— MacInvoice™ allows you to generate, print and save original invoices.

◆ **Save as text files**— for use with databases, spreadsheets and word processors.

◆ **Single keystroke commands**— allow you to rekey a single item or an entire invoice.

◆ **Consecutively numbers invoices**

◆ **Automatic calculation**— calculate total, subtotal, tax, taxable, tax rate automatically.

◆ **Summary of invoices**— summary report prints number, name, date, amount and a field of your choice with totals.

◆ **Single keystroke entry**— presave one to ten common words, numbers or phrases.

◆ **One to six copies**— "ORIGINAL" or "COPY" printed on each invoice.

MacInvoice

**30 DAY
M.B.G.**

25% off \$52.47
~~US \$69.95~~

MacEnvelope Plus™

Envelope/Label/List Management

Specially designed to work with RENA's high speed envelope printers, this version of MacEnvelope™ Plus will print from 1500-10,000 envelopes per hour with Postal bar code. Uses standard ImageWriter™ cable to communicate with the RENA printer. No other interface required. (DA 300 requires adapter).

MacEnvelope™ Plus 2.0 (RENA) US \$495.00

Bar Code Maker™

Version 1.0

Need encapsulated Postscript® for envelope artwork? SYNEX has created Bar Code Maker™ which creates Postal Bar Code as an encapsulated Postscript® file. It's simple to use. Just type in your five/nine digit ZIP code. An EPS file is automatically created and saved to disk. Holding rectangle makes positioning a snap.

Bar-Code Maker

Enter the ZIP Code:

1 1 2 1 5 - 4 5 0 2

Create Bar-Code

Bar Code Maker

25% off \$75.00
~~US \$100.00~~

Laser Envelopes

◆ **No paper jams**— Laser Envelopes are specially-designed, business envelopes that feed without binding in the printer. Excellent for use with a sheet feeder.

◆ **No smudging**— Laser Envelopes work perfectly with a LaserWriter or ImageWriter. No more smudging. No more misfeeds. Their special adhesives are heat-resistant, unaffected by the heating element of laser printers.

25% off \$12.95/\$19.95
100/200 White Bond Envelopes ~~US \$14.95/\$29.90~~

Order Form

Name _____ Tel. _____

Address _____

City/State/Zip _____

Qty. Product	List	SYNEX	Amount
MacEnvelope 5.0	\$89.95		\$67.46
MacEnvelope Plus 2.0	\$250.00		\$187.50
Bar Code Maker	\$100.00		\$75.00
Laser Envelopes			
100	\$14.95		\$12.95
200	\$29.90		\$19.95
Clear Laser Labels			
Avery 5660	\$42.90		\$34.95
Avery 5662	\$42.90		\$34.95
Avery 5663	\$42.90		\$34.95
MacInvoice	\$69.95		\$52.46
MacPhonebook 3.0	\$49.95		\$37.46
Black Covers (3sizes/2ea.)	\$3.00		\$3.00
MacPhonebook Paper			
# 9002			\$14.95
# 9001			\$14.95
NY residents add tax			
Add shipping and handling			
			Total

Payment Information

☐ Enclosed is a check or money order for \$ _____
☐ Please charge to my ☐ MC ☐ VISA ☐ AMEX

Card# _____

Signature of Cardholder _____ Exp. Date _____

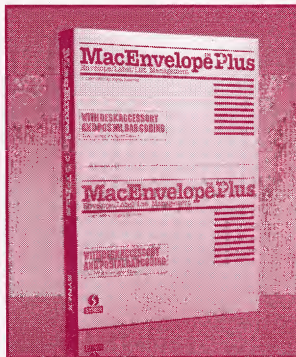
Name of Cardholder (Please Print) _____

UPS 2-DAY AIR	\$5.00
Add \$1.00 for each additional item	\$1.00 ea.
RUSH	\$15.00
C.O.D.	add \$3.30

We ship primarily with UPS. Company purchase orders accepted. (No P.O. Box numbers). Foreign, please inquire when placing order.

MacEnvelopeTM Plus

Envelope/Label/List Management

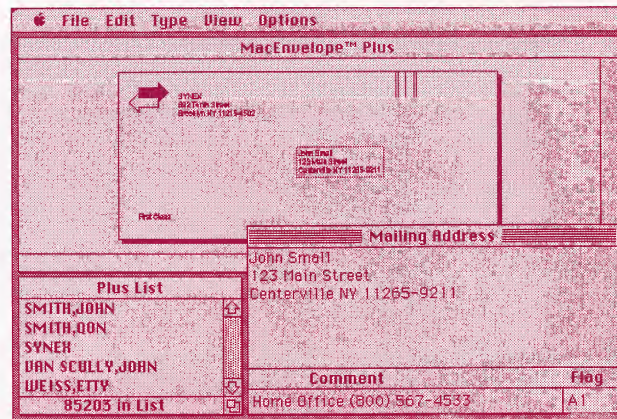


Let MacEnvelopeTM Plus automate your mail room. With MacEnvelopeTM Plus anyone, from novice to expert, can completely automate their entire mail preparation. From envelope or label design to packaging and sacking, MacEnvelopeTM Plus is loaded with the features you'll need to get the job done quickly and easily.

An enhanced version of MacEnvelopeTM that provides special features for volume mailers, MacEnvelopeTM Plus handles a 100,000 name list capacity. Additional features such as multi-level sorting, comments, flags, duplicate name elimination, package and sack reports, and print range functions make MacEnvelopeTM Plus a must for volume mailers.

"MacEnvelope Plus...is the best envelope and mailing-list program available...also a great label printer. The name-and-address database is powerful and simple, a rare combination."

—Bobker's Dozen, MacUser August 1990



All of MacEnvelopeTM's features plus...

- ◆ **100,000 addresses**— with a list capacity of 100,000 addresses per file, MacEnvelopeTM Plus can handle even large lists. Lists can be kept alphabetically or by ZIP code.
- ◆ **Comments and Flags**— kept with each address, comments and flags can be imported along with the addresses, or keyed-in as you maintain your lists.
- ◆ **Packaging Reports**— for bulk mailing MacEnvelopeTM Plus minimizes the tedium of packaging by printing a report of every 3-digit, 5-digit, state, and mixed state package.
- ◆ **Duplicate name elimination**— duplicate name file created while importing.
- ◆ **Text insertion**— insert additional text such as "Mr.", "Faculty", "Carrier Route" while importing.
- ◆ **FIM**— Graphics Library includes FIM A, B, C, D types for preparing your envelope artwork.

**TODAY
M.B.G.**

MacEnvelopeTM Plus 2.0
MacEnvelopeTM Plus 2.0 (RENA)

25% off \$187.50
US ~~\$250.00~~
US \$495.00

Clear Laser Labels

Quality products for your printer

NEW from **Avery**

These clear Avery labels are designed especially for laser printers. They won't melt or peel inside your printer, and they will pass through without jamming. Now you can custom print your own mailing labels with logos and graphics to produce professional, personalized envelopes. These labels are ideal for addressing, bar coding, and special messages.

			Sugg. Retail	Price
Clear Laser Labels (1" x 2 5/6")	Clear; 30 labels per sheet; 50 sheets per package; 1500 labels in total.	5660	\$42.90	\$34.95
Clear Laser Labels (1 1/3" x 4 1/4")	Clear; 14 labels per sheet; 50 sheets per package; 700 labels in total.	5662	\$42.90	\$34.95
Clear Laser Labels (2" x 4 1/4")	Clear; 10 labels per sheet; 50 sheets per package; 500 labels in total.	5663	\$42.90	34.95

System Requirements for all software:

Macintosh plus, 800k floppy, hard disk recommended.
Not copy protected. Works with laser and dot matrix printers.